

# A guide to our brand.

This is our logo. It instantly identifies us, representing who we are and our vision and values. The BrandGuard name and BrandGuard mark together form a unique logo that is confident, instantly recognisable and memorable.

The way it should appear is fixed and therefore it must never be redrawn. When reproducing the logo you must only use original first generation artwork.

It is our logo and we are very proud of it, so please make sure you always use it in the right way.

For artwork please contact marketing;

T: 949-305-8059

E: [info@brandguardvents.com](mailto:info@brandguardvents.com)



**BrandGuard**  
**Vents**

## Brand colours

### BrandGuard Black

RGB: 40, 40, 40  
HEX: #282828  
  
CMYK: 0,0,0,95  
PMS: Black C @ 95%

### BrandGuard Red

RGB: 218, 30, 40  
HEX: #DA1E28  
  
CMYK: 8, 100, 100, 0  
PMS: 185

## Brand Font

**Nexa**

Book. Regular. **Bold.** **XBold.**

Microsoft: Luz Sans / Microsoft Sans  
Google font: Poppins



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**Vents**